

*The world is
but a canvas to
our imagination*

Henry Thoreau

Minds & Pictures.
Your wish.
Our passion.

More than just web design

1. **Xpress yourself** –
Choose one of our three Xpressions as the basic format of your site.
2. **Xchange ideas** –
Meet with us and tell us exactly what you need.
3. **Choose your Xtras** –
Need a video or a new logo design? No problem!

1 **Minds & Pictures Xpress:** **One-page jazz**

What you get:

- A professionally-crafted one-page website. We can make it to match your business card or create something fresh and funky from scratch
- Professionally written content (including information like location, trading hours and all the important stuff)
- Domain name registration (your own .com.au address)
- Up to 3 email addresses
- Hosting for 12 months
- Cooked and ready to serve in a week

2 **Minds & Pictures X-Factor:** **A roadmap to style**

What you get:

All the Xpress site elements, plus –

- More spice added – \$800 worth of written content to make your marketing campaign a breeze
- There's so much choice on the menu – select one from 20,000 professionally-designed dynamic templates and let us craft it to perfection
- Up to 6 pages, customized to meet your needs
- Flash animation and interactive elements based on your chosen template
- Slick and streamlined functionality
- Up to 5 email addresses
- Slowly roasted in 2 – 3 weeks

3 **Minds & Pictures Xtreme:** **Unique by design**

What you get:

A completely unique, made-to-measure website created over a period of collaboration, to fully realize your online potential. These sites often include client-controlled content (CMS), interactive elements like maps, animation and video, premium design and Search-Engine Optimization (SEO).

For the business that's ready to design its own reputation. Let us cook up a storm in a timeframe of your choice!

Minds & Pictures Xtras

So you've chosen your Xpression. Now, would you like fries with that?

Xtra Online Video:

You can't put a price on rapport.

Let your clients get to know you, face to face

What you get:

- A 3-4 minute, HD video embedded into your site
- Directed, shot and scripted by the pros
- A pre-shoot consultation on the location
- A 5-hour shoot with HDV camera equipment and professional lighting
- Creative editing, music overlay and optional voiceover

Xtra Content:

Lost for words? Leave it to us!

What you get:

- Original content crafted by a nationally-renowned writer
- Consultation on the style, feel and target
- Creative options for presentation so your words reflect your business perfectly

Xtra Graphics:

Let your logo tell a story

What you get:

- Professionally-designed logo uniquely suited to your business needs
- 2 basic logo design concepts, presented in PDF format
- Finished artwork of the chosen design
- Files supplied as vector file for professional printing and pixel file for in-house reproduction

Xtra Photos:

Hungry for some images?

What you get:

- A two-hour professional photo-shoot at your business location
- Tickle your tastebuds with 30+ yummy images
- You choose 5 images to be retouched for your site
- Additional images are available for \$35 each

**Please drop us a line to talk about your needs –
no strings attached.**

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